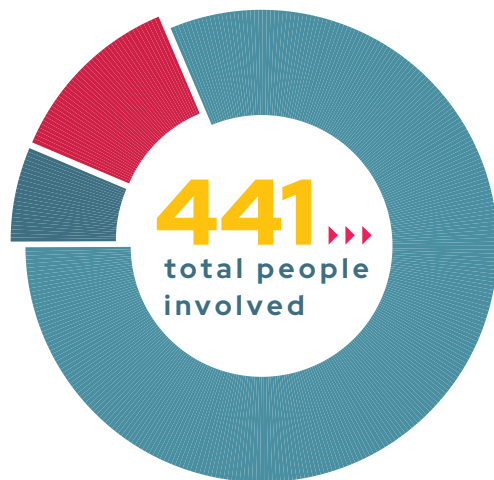


# UniverCity Alliance 2022-23 Highlights

*Better. Places. Together.*

UniverCity Alliance (UCA) is a network of interdisciplinary leaders making the University of Wisconsin–Madison more accessible to Wisconsin local governments. It's been a record-setting year for UCA. Through its hallmark program, UniverCity Year (UCY), nine local governments connected with UW–Madison. On campus, a new UCA Scholars Program will connect more students with community projects. UCA thanks the community and campus partners that continue to create better places together!

## — By the Numbers: UniverCity Year 2022-23 —



Nine communities joined the 2022-25 UCY cohort, Villages of Cottage Grove and Shorewood; Cities of Marinette, Milton, River Falls, and Wausau; Eau Claire and St. Croix Counties; and the Wood County Health Department

## — UniverCity Alliance —

**145 students enrolled** in the UCA course, Urban and Regional Planning 215: Welcome to Your Urban Future | **Eight new members** joined the UCA Advisory Board

Three Urban Futures talks including one Crossroads of Ideas panel and two Weston Roundtable Lectures



How Wisconsin Cities Use Science and Why Their Future Depends on It



Improving Heat Preparedness in Wisconsin through a Health-Based Warning System



Why Waste a Good Opportunity? Interdisciplinary Approaches to Sustainable Resource Recovery and Carbon Capture

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## Financing

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**\$2,317**

raised during Day of  
the Badger 2023

**\$40,000**

raised for the  
inaugural UCA  
Scholars Program

**\$8,000**

received from the Kemper K. Knapp  
Bequest to support student interns working  
on City of Madison priority projects

**\$9,300**

included in the City of Madison's  
2023 budget to support a student  
housing market research study

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## Partnerships

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UCA partners with the City of Madison on projects such as analyses of the employee handbook, sick leave by gender, and Madison's State Street pop-up shop program, Culture Collectives, as well as connecting housing, transportation, and climate plans with Sustainable Development Goals, led by Professor Yongheng Deng and Wisconsin School of Business students.

Each semester, UCA pairs two students with Dane County to work and present on policy analysis projects, including a retrospective analysis of the county's redistricting processes; economic development opportunities for organizations in Dane County and its sister county Kassel, Germany; policy innovations for teen mental health; and services for rural elderly residents.

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## Awards and Honors

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2022 W. K. Kellogg Foundation  
Community Engagement Scholarship  
Award, presented by the Association of  
Public and Land-Grant Universities

Salute to Local Government  
award recognizing  
Waunakee, presented by the  
Wisconsin Policy Forum

Featured example, Chronicle  
of Higher Education's 2023  
Trends Snapshot, "Cities and  
the Urban University"

2022-2023 UW System  
Regents Award for  
Excellence (Program)

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## Sustainable Development Goals

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Led by UCA Advisory Board cochair Lori DiPrete Brown, UCA is launching a digital badge that will train participants on how to connect local government projects with Sustainable Development Goals (SDGs). UW-Madison's American Family Insurance Data Science Institute is also developing an app that will help users create visualizations using the SDG 360 tool.

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## Wisconsin Heat Health Network

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Collaborators in the Wisconsin Heat Health Network coordinated with the National Weather Service's Milwaukee/Sullivan office to evaluate a pilot program that collected data from extreme heat events in six cities, including Madison and Milwaukee. The program received state and national media attention, including *Milwaukee Magazine* and *USA Today*.

