



Why engage with a UniverCity Partnership?

- ✓ UniverCity connects you with community partners and facilitates communication to ensure positive outcomes.
- ✓ UniverCity can provide some funding to cover the costs of doing projects.
- ✓ You make the Wisconsin Idea come to life and show state residents the benefit of having UW in Wisconsin.
- ✓ Students report amplified learning, engagement, and satisfaction.
- ✓ UniverCity connects you with a vetted project and community partners who can work with students.
- ✓ We help you tell your story on campus and in communities.
- ✓ UniverCity staff package student reports and share with community partners.
- ✓ Students learn about public aspects of your discipline.

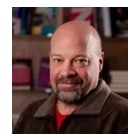
Make the Wisconsin Idea come to life – today!

UniverCity Alliance has new possibilities every year to work with Wisconsin communities through the UniverCity Partnership program. Your next steps for getting involved could include:

- 1.** Choose UniverCity projects for class assignments and capstones.
- 2.** Find field placements or internships for individual students.
- 3.** Pursue Community-Based Learning Designations.
- 4.** Apply your research to interesting community issues.



Email UniverCityAlliance@wisc.edu
to get connected today!



“It’s active learning. It’s project based learning. (Students are) actually getting out and working in the real world on something that they’re building.”

—Doug McLeod, Evjue Centennial Professor, School of Journalism & Mass Communication



I believe in the Wisconsin Idea and our obligation to provide valuable time and resources for communities in Wisconsin.

—Patricia Coffey, Department of Psychology faculty associate

UniverCity Alliance Instructor FAQ

How does UniverCity Alliance work with Wisconsin local governments?

Wisconsin local governments can partner with UW–Madison through the UniverCity Partnership:

1. Local government partners identify meaningful issues that could benefit from UW–Madison expertise.
2. Staff match projects with solution-based courses, independent research, and internships at UW–Madison and other partner institutions.
3. UW–Madison students work on the issues and questions.
4. Local governments receive big ideas and recommendations that spark momentum toward a more sustainable, livable, and resilient future.

How do both the local government and UW-Madison benefit from a UniverCity Partnership?

Local governments are trying to address issues facing residents. Professors teach students about new and innovative approaches to solving issues. Local government staff share their wisdom and practical experiences with students and faculty, while UW–Madison experts and future professionals share their problem-solving skills with the local governments.

How is a community chosen to participate in UniverCity?

Local governments submit a proposal to partner with UniverCity Alliance. Strong proposals demonstrate executive level sponsorship of the partnership (mayor, county executive, city council president, board of supervisors chair), clearly describe the projects to be addressed and the anticipated deliverables, and quantify the amount of local government staff time that will be allocated to coordinating the program. Proposal reviewers also consider how well local government projects align with UW–Madison faculty expertise when considering which community to select for a partnership.

How are instructors chosen to work with a local government partner?

UniverCity staff seek out the best resources on campus that will meet the needs of the local government partner. If your course can provide a tangible deliverable that the local government partner and you are committed to working with external partners, then the project will likely be a good fit. If you are seeking a project for your course, please email UniverCityAlliance@wisc.edu.

What types of projects are local government partners seeking?

Students have completed projects addressing economic development, affordable housing, childcare, sustainability, environmental conservation, historic preservation, consolidation of local services, and much more. You can [find many examples of past projects and read student reports on our website.](#)

How does UniverCity Alliance support instructors working with a local government partner?

UniverCity provide a warm handoff and connects you with community partners and their vetted project. Throughout the semester, staff shares resources with students, checks in with community partners, and facilitates communications to ensure a positive experience for everyone involved. UniverCity packages the final reports and offers storytelling resources to share how your work aligns with the Wisconsin Idea and benefits the state.